

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION OKLAHOMA

District 3 SW

Results as of: 3/31/2021

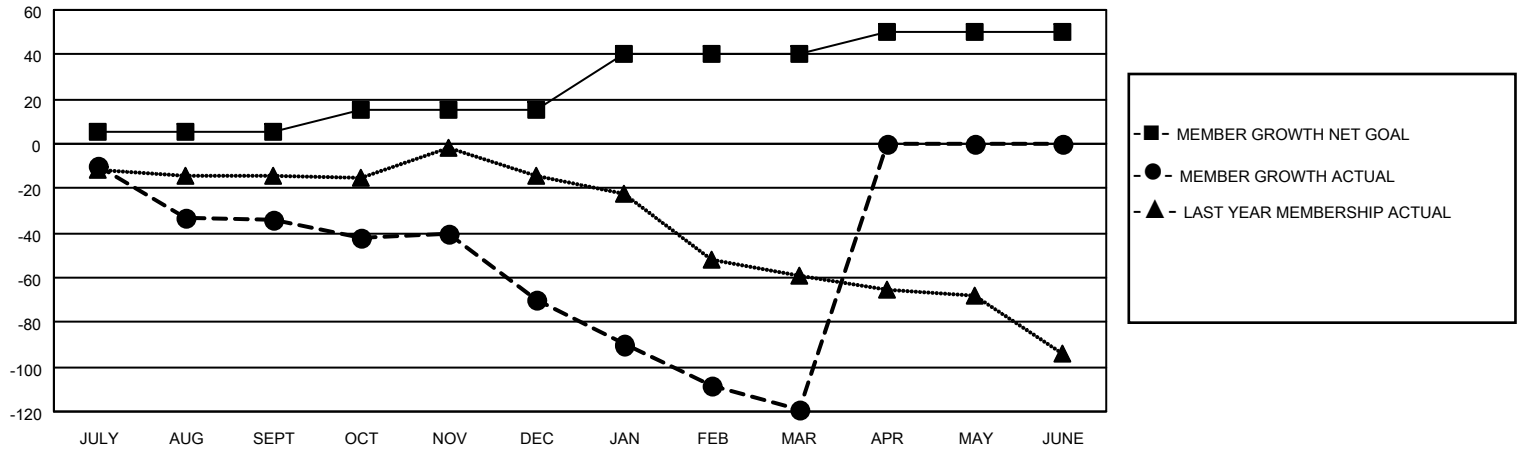
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	23	55
OCT/NOV/DEC	10	32	66
JAN/FEB/MAR	25	20	67
APR/MAY/JUNE	10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	24 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 736 (62.85%)</p> <p>FEMALE 435 (37.15%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">12</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">24</td></tr> <tr><td>OTHER</td><td style="text-align: right;">153</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">189</td></tr> </table>	DECEASED	12	CLUB CANCELLED	24	OTHER	153	TOTAL	189	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">168</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">85</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	168	FAMILY MEMBERS PAYING HALF DUES	85
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